

Media Release: Sydney, Australia. 29 May, 2014.

## PHEBRA LAUNCHES NEW PAIN RELIEF SPRAY

The Australian pharmaceutical company, Phebra, has announced the launch of a new pain relief spray for the Australian market.

Kriogese® is a fast acting topical anaesthetic skin coolant for pain relief.

"Kriogese® cools the skin and minimises pain," Phebra's Chief Executive Officer, Dr Mal Eutick, said today.

"Consisting of an ethyl chloride fine spray, Kriogese® leaves the skin cold and numb, with no residue.

"It's proven to be an effective analgesic for controlling pain associated with immunisations, injections and blood sampling.

"Kriogese® can also be used for the management of minor sports injuries and can thus be used to prevent pain in children and adults alike.

"Phebra is proud of bringing Kriogese®, a highly effective spray for preventing a wide variety of pain, onto the Australian market."

## **ABOUT PHEBRA**

Phebra is an Australian owned pharmaceutical company that develops manufactures and markets critical medicines in Australia, New Zealand, Asia, Canada and parts of Europe.

Phebra's range of critical medicines covers a range of pharmaceuticals in important



disease areas such as cystic fibrosis, antidotes, diagnostics, oncology and pain.

At Phebra, we create critical medicines that save and improve lives.

Phebra media contact: Richard Lenarduzzi. Premier Communications Group +61 411 254 390